

## Mission and Goals of the Division of Academic Affairs

### Mission

*The Division of Academic Affairs provides maximal opportunities for students to achieve academic success and for faculty and staff to achieve professional success while operating in a financially sustainable way.*

### Goals (Mapped to the 2017-2022 Strategic Plan)

Unit Goals	<sup>1</sup> Division Goal Mapping (AY 2017-2018)	College Operational Plan Mapping
<p><b>1.</b> Improve the quality of existing academic programs by reallocating financial resources within the Division, and develop new programs, especially graduate, which will attract new populations of students to Brockport</p>	<p><b>1a-b:</b> Replace IAS system; Better assessment methods</p> <p><b>3a:</b> New graduate programs (e.g., MBA, HEA, Cyber Security)</p>	<p><b>1.1A:</b> <i>Development and/or maintenance of assessment and continuous improvement plans for academic, co-curricular and operational areas, aligned with national best practices and budgetary support</i></p> <p><b>4.8:</b> <i>Maintain current assessment schedules for General Education Program (GEP), academic programs (PPR), and administrative units, ensuring that assessment informs decision-making across academic and administrative units</i></p>
<p><b>2.</b> Improve operational efficiency and workload equity</p>	<p><b>2a-c:</b> New FAR/RPT systems; Equitable, evidence-based decision-making; Greater instructional efficiency</p>	<p><b>1.1A:</b> <i>Development and/or maintenance of assessment and continuous improvement plans for academic, co-curricular and operational areas, aligned with national best practices and budgetary support</i></p>
<p><b>3.</b> Develop the professorial skills of new faculty members and leadership skills of chairs &amp; directors through collaborative efforts with HR</p>	<p><b>4a:</b> Develop good teachers, scholars and unit-level leaders</p>	<p><b>4.3:</b> <i>Continual review, assessment and improvement of faculty and staff onboarding programs, including for temporary employees. These include, but are not limited to, new faculty workshops, new chair workshops, CELT workshops, and ongoing training to keep up with legal obligations and best practices.</i></p>

**<sup>1</sup>Academic Affairs Division Goals for 2017-2018  
in Relation to the 2017-2022 College Strategic Plan's (CSP) Operational Plan**

1. Improve academic quality
  - a. Research and implement a validated, reliable and cost-effective replacement for the Instructional Assessment Survey (IAS) that assesses teaching effectiveness by measuring student learning gains. (CSP Operational Plan 1.1A)
  - b. Implement assessment best practices (programmatic focus, curriculum mapping) while minimizing faculty time and maximizing benefits to learning and teaching. (CSP Operational Plan 1.1A)
2. Improve AA operating efficiency
  - a. Research and implement a user friendly, reliable and cost-effective system for Faculty Activity Reporting linked to a system that automatically builds Review, Promotion & Tenure portfolios. (CSP Operational Plan 4.3)
  - b. Codify and implement policies to guide equitable, evidence-based decision-making in Academic Affairs. (CSP Operational Plan 1.1A)
  - c. Explore instructional efficiency of the General Education Program. (CSP Operational Plan 1.1A)
3. Develop new academic programs
  - a. Move forward with new programs likely to bring new undergraduate and graduate student populations to Brockport. (e.g., MBA, MS Ed's in Higher Education Administration, TESOL, and Online Instructional Design; MS's in Nursing, Cybersecurity, Informatics, and Data Science; undergraduate majors in adolescent/inclusive and childhood education). (CSP Operational Plan 1.2)
4. Develop good teachers, scholars and unit-level leaders, including collaborative efforts with HR (CSP Operational Plan 4.3)
  - a. New faculty on-boarding programs
  - b. Re-thinking CELT functions
  - c. Grant writing workshops
  - d. Training & development activities for chairs & directors