

**School of Business and Management**  
**Enrollment**

Fall 2019

	%		N		Total %	Total N
	Undergraduate	Graduate	Undergraduate	Graduate		
<i>School of Business and Management</i>						
American Indian or Alaska Native	0.1%	0.5%	1	1	0.2%	2
Asian	3.1%	2.0%	30	4	2.9%	34
Black or African American	9.7%	16.7%	93	34	11.0%	127
Hispanic/Latino	4.9%	4.4%	47	9	4.8%	56
Native Hawaiian or Other Pacific Islander	0.2%	0.0%	2		0.2%	2
Non Resident Alien	1.7%	0.5%	16	1	1.5%	17
Two or more races	3.0%	2.5%	29	5	2.9%	34
Unknown	4.6%	5.9%	44	12	4.8%	56
White	72.6%	67.5%	694	137	71.7%	831
<b>School of Business and Management</b>	<b>100.0%</b>	<b>100.0%</b>	<b>956</b>	<b>203</b>	<b>100.0%</b>	<b>1,159</b>

	%		N		Total %	Total N
	Undergraduate	Graduate	Undergraduate	Graduate		
<i>School of Business and Management</i>						
Female	35.1%	60.1%	336	122	39.5%	458
Male	64.9%	39.9%	620	81	60.5%	701
<b>School of Business and Management</b>	<b>100.0%</b>	<b>100.0%</b>	<b>956</b>	<b>203</b>	<b>100.0%</b>	<b>1,159</b>

	%		N		Total %	Total N
	Undergraduate	Graduate	Undergraduate	Graduate		
<b>Female</b>						
Asian	3.0%	2.5%	10	3	2.8%	13
Black or African American	10.7%	22.1%	36	27	13.8%	63
Hispanic/Latino	3.9%	5.7%	13	7	4.4%	20
Native Hawaiian or Other Pacific Islander	0.6%	0.0%	2		0.4%	2
Non Resident Alien	1.8%	0.0%	6		1.3%	6
Two or more races	3.3%	3.3%	11	4	3.3%	15
Unknown	6.8%	4.9%	23	6	6.3%	29
White	69.9%	61.5%	235	75	67.7%	310
<b>Male</b>						
American Indian or Alaska Native	0.2%	1.2%	1	1	0.3%	2
Asian	3.2%	1.2%	20	1	3.0%	21
Black or African American	9.2%	8.6%	57	7	9.1%	64
Hispanic/Latino	5.5%	2.5%	34	2	5.1%	36
Non Resident Alien	1.6%	1.2%	10	1	1.6%	11
Two or more races	2.9%	1.2%	18	1	2.7%	19
Unknown	3.4%	7.4%	21	6	3.9%	27
White	74.0%	76.5%	459	62	74.3%	521
<b>School of Business and Management</b>	<b>100.0%</b>	<b>100.0%</b>	<b>956</b>	<b>203</b>	<b>100.0%</b>	<b>1,159</b>

Enrollment by Major

	Female		Male		Total %	Total N
	%	N	%	N		
<b>Undergraduate</b>						
<b>Accounting</b>	<b>25.30%</b>	<b>85</b>	<b>16.94%</b>	<b>105</b>	<b>19.87%</b>	<b>190</b>
American Indian or Alaska Native	0.00%		0.95%	1	0.53%	1
Asian	5.88%	5	7.62%	8	6.84%	13
Black or African American	5.88%	5	5.71%	6	5.79%	11
Hispanic/Latino	4.71%	4	4.76%	5	4.74%	9
Non Resident Alien	1.18%	1	0.95%	1	1.05%	2
Two or more races	2.35%	2	5.71%	6	4.21%	8
Unknown	8.24%	7	1.90%	2	4.74%	9
White	71.76%	61	72.38%	76	72.11%	137
<b>Business Administration</b>	<b>44.35%</b>	<b>149</b>	<b>48.71%</b>	<b>302</b>	<b>47.18%</b>	<b>451</b>
Asian	3.36%	5	1.32%	4	2.00%	9
Black or African American	12.08%	18	10.93%	33	11.31%	51
Hispanic/Latino	2.01%	3	5.63%	17	4.43%	20
Native Hawaiian or Other Pacific Islander	0.67%	1	0.00%		0.22%	1
Non Resident Alien	1.34%	2	1.99%	6	1.77%	8
Two or more races	5.37%	8	2.65%	8	3.55%	16
Unknown	8.05%	12	2.98%	9	4.66%	21
White	67.11%	100	74.50%	225	72.06%	325
<b>Finance</b>	<b>9.23%</b>	<b>31</b>	<b>18.39%</b>	<b>114</b>	<b>15.17%</b>	<b>145</b>
Asian	0.00%		2.63%	3	2.07%	3
Black or African American	19.35%	6	6.14%	7	8.97%	13
Hispanic/Latino	3.23%	1	6.14%	7	5.52%	8
Non Resident Alien	6.45%	2	0.88%	1	2.07%	3
Two or more races	0.00%		1.75%	2	1.38%	2
Unknown	0.00%		7.02%	8	5.52%	8
White	70.97%	22	75.44%	86	74.48%	108
<b>International Business</b>	<b>3.27%</b>	<b>11</b>	<b>2.42%</b>	<b>15</b>	<b>2.72%</b>	<b>26</b>
Asian	0.00%		6.67%	1	3.85%	1
Black or African American	36.36%	4	13.33%	2	23.08%	6
Hispanic/Latino	9.09%	1	0.00%		3.85%	1
Non Resident Alien	9.09%	1	6.67%	1	7.69%	2
Two or more races	9.09%	1	0.00%		3.85%	1
White	36.36%	4	73.33%	11	57.69%	15
<b>International Business And Economics</b>	<b>0.60%</b>	<b>2</b>	<b>0.00%</b>		<b>0.21%</b>	<b>2</b>
White	100.00%	2			100.00%	2
<b>Marketing</b>	<b>17.26%</b>	<b>58</b>	<b>13.23%</b>	<b>82</b>	<b>14.64%</b>	<b>140</b>
Asian	0.00%		4.88%	4	2.86%	4
Black or African American	5.17%	3	10.98%	9	8.57%	12
Hispanic/Latino	6.90%	4	6.10%	5	6.43%	9
Native Hawaiian or Other Pacific Islander	1.72%	1	0.00%		0.71%	1
Non Resident Alien	0.00%		1.22%	1	0.71%	1
Two or more races	0.00%		2.44%	2	1.43%	2
Unknown	6.90%	4	2.44%	2	4.29%	6
White	79.31%	46	71.95%	59	75.00%	105
<b>Sports Management</b>	<b>0.00%</b>		<b>0.32%</b>	<b>2</b>	<b>0.21%</b>	<b>2</b>
White			100.00%	2	100.00%	2

**School of Business and Management**  
**Enrollment by Major**

Fall 2019

	Female		Male		Total %	Total N
	%	N	%	N		
<b>Graduate</b>						
<b>Accounting</b>	<b>9.02%</b>	<b>11</b>	<b>13.58%</b>	<b>11</b>	<b>10.84%</b>	<b>22</b>
Black or African American	27.27%	3	9.09%	1	18.18%	4
Hispanic/Latino	9.09%	1	9.09%	1	9.09%	2
Non Resident Alien	0.00%		9.09%	1	4.55%	1
White	63.64%	7	72.73%	8	68.18%	15
<b>Arts Administration</b>	<b>5.74%</b>	<b>7</b>	<b>7.41%</b>	<b>6</b>	<b>6.40%</b>	<b>13</b>
Asian	14.29%	1	0.00%		7.69%	1
Black or African American	28.57%	2	0.00%		15.38%	2
Unknown	14.29%	1	0.00%		7.69%	1
White	42.86%	3	100.00%	6	69.23%	9
<b>Business Administration</b>	<b>26.23%</b>	<b>32</b>	<b>32.10%</b>	<b>26</b>	<b>28.57%</b>	<b>58</b>
Asian	3.13%	1	3.85%	1	3.45%	2
Black or African American	9.38%	3	11.54%	3	10.34%	6
Hispanic/Latino	3.13%	1	0.00%		1.72%	1
Two or more races	3.13%	1	0.00%		1.72%	1
Unknown	9.38%	3	7.69%	2	8.62%	5
White	71.88%	23	76.92%	20	74.14%	43
<b>Forensic Accounting</b>	<b>0.00%</b>		<b>1.23%</b>	<b>1</b>	<b>0.49%</b>	<b>1</b>
Black or African American			100.00%	1	100.00%	1
<b>Nonprofit Management</b>	<b>5.74%</b>	<b>7</b>	<b>2.47%</b>	<b>2</b>	<b>4.43%</b>	<b>9</b>
Black or African American	14.29%	1	0.00%		11.11%	1
Hispanic/Latino	28.57%	2	0.00%		22.22%	2
White	57.14%	4	100.00%	2	66.67%	6
<b>Public Administration</b>	<b>53.28%</b>	<b>65</b>	<b>43.21%</b>	<b>35</b>	<b>49.26%</b>	<b>100</b>
American Indian or Alaska Native	0.00%		2.86%	1	1.00%	1
Asian	1.54%	1	0.00%		1.00%	1
Black or African American	27.69%	18	5.71%	2	20.00%	20
Hispanic/Latino	4.62%	3	2.86%	1	4.00%	4
Two or more races	4.62%	3	2.86%	1	4.00%	4
Unknown	3.08%	2	11.43%	4	6.00%	6
White	58.46%	38	74.29%	26	64.00%	64
<b>School of Business and Management</b>	<b>100.00%</b>	<b>458</b>	<b>100.00%</b>	<b>701</b>	<b>100.00%</b>	<b>1,159</b>