

Business Administration

TOTAL Enrollment

	Fall 2011			Fall 2012			Fall 2013			Fall 2014		
	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors	620	57	677	645	62	707	709	58	767	735	58	793
Business Administration	91	24	115	115	16	131	115	18	133	118	24	142
Business Administration Intent	325	20	345	350	29	379	375	23	398	410	22	432
International Business & Econ	19	3	22	10		10	17	3	20	13	2	15
International Business Intent	43	3	46	39	2	41	45	2	47	49	2	51
Marketing	47	3	50	39	8	47	55	10	65	39	4	43
Marketing Major Intent	95	4	99	92	7	99	102	2	104	106	4	110

Business Administration

Faculty Type

		Fall 2011
Total		44
Business Admin / Economics	Tenured/ Tenure-Track	24
	QAR	1
	Adjunct	19
	<i>Subtotal</i>	<i>44</i>

Faculty Type

		Fall 2012	Fall 2014
Total		1	1
School Of Business - General	Tenured/ Tenure-Track	1	1
	<i>Subtotal</i>	<i>1</i>	<i>1</i>

		Fall 2012	Fall 2013	Fall 2014
Total		21	23	27
Business Department	Tenured/ Tenure-Track	11	12	12
	Adjunct	10	11	15
	<i>Subtotal</i>	<i>21</i>	<i>23</i>	<i>27</i>

Instructional FTE and Count

	Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	FTE	Count	FTE	Count	FTE	Count	FTE	Count
Total	29.4	44	24.7	36	23.8	30	15.1	26
Business Admin / Economics	29.4	44	24.7	36	23.8	30		
Business Department	2.1	3	3.2	6	3.1	9	15.1	26
School Of Business - General			1.0	1	2.0	2	1.0	1

Total Student Credit Hours, Hours by Instructional FTE

	Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	Hrs	Hrs/FTE	Hrs	Hrs/FTE	Hrs	Hrs/FTE	Hrs	Hrs/FTE
Total	8,426.0	286.4	8,789.0	355.7	8,379.0	352.2	4,973.0	328.8
Business Admin / Economics	8,378.0	284.8	8,342.0	337.6	7,301.0	306.9		
Business Department	48.0	22.6	371.0	114.2	860.0	275.2	4,871.0	322.1
School Of Business - General			76.0	76.0	218.0	109.0	102.0	102.0

Business Administration

TOTAL enrollment

			Fall 2011			Fall 2012			Fall 2013			Fall 2014			
			Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
Total - ALL Majors Concentrations (where applicable)			91	24	115	115	16	131	115	18	133	118	24	142	
Business Administration	(no concentration specified)	Female	2		2	1		1				2		2	
		Male	5		5							3	1	4	
		Subtotal	7		7	1		1				5	1	6	
	Management	Female	30	12	42	44	6	50	43	8	51	40	9	49	
		Male	46	11	57	64	9	73	68	8	76	70	12	82	
		Subtotal	76	23	99	108	15	123	111	16	127	110	21	131	
	Marketing Management	Female											1	1	
		Male											1	1	
		Subtotal											2	2	
	Pre-Law	Female	3	1	4	2	1	3	3		3	2		2	
		Male	5		5	4		4	1	2	3	1		1	
		Subtotal	8	1	9	6	1	7	4	2	6	3		3	
	Subtotal			91	24	115	115	16	131	115	18	133	118	24	142

TOTAL Minors

	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Business Administration	54	94	113	102

TOTAL Minors

	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Economics	22	26	51	48

Business Administration

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012			Fall 2013			Fall 2014				
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal		
Total - ALL Majors Concentrations (where applicable)				91	24	115	115	16	131	115	18	133	118	24	142		
Business Administration	Undergrad Continuing	(no concentration specified)	Female	2		2	1		1			1		1			
			Male	5		5						3	1	4			
			<i>Subtotal</i>	7		7	1		1			4	1	5			
		Management	Female	30	12	42	40	6	46	41	8	49	39	8	47		
			Male	44	11	55	64	9	73	62	8	70	68	12	80		
			<i>Subtotal</i>	74	23	97	104	15	119	103	16	119	107	20	127		
		Marketing Management	Female											1	1		
			Male											1	1		
			<i>Subtotal</i>											2	2		
		Pre-Law	Female	3	1	4	2	1	3	3		3	2		2		
			Male	5		5	4		4	1	2	3	1		1		
			<i>Subtotal</i>	8	1	9	6	1	7	4	2	6	3		3		
		<i>Subtotal</i>				89	24	113	111	16	127	107	18	125	114	23	137
		Undergrad Transfer	(no concentration specified)	Female										1		1	
	<i>Subtotal</i>												1		1		
	Management		Female				4		4	2		2	1	1	2		
			Male	2		2				6		6	2		2		
<i>Subtotal</i>			2		2	4		4	8		8	3	1	4			
<i>Subtotal</i>				2		2	4		4	8		8	4	1	5		
<i>Subtotal</i>				91	24	115	115	16	131	115	18	133	118	24	142		

Business Administration

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		48	67	115	54	77	131	54	79	133	54	88	142
Business Administration	American Indian or Alaska Native		1	1									
	Asian				2		2	1	1	2		1	1
	Black or African American	2	2	4	2	4	6	2	4	6	4	5	9
	Hispanic/Latino	2	3	5		3	3	2	2	4	3	1	4
	Native Hawaiian or Other Pacific Islander	1		1	1		1	1		1		1	1
	Non Resident Alien					2	2		1	1	1		1
	Two or more races	1		1	1		1	3	1	4	3	1	4
	Unknown	3	8	11	2	1	3	3	6	9	5	8	13
	White	39	53	92	46	67	113	42	64	106	38	71	109

Business Administration Intent

TOTAL enrollment

			Fall 2011			Fall 2012			Fall 2013			Fall 2014			
			Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
Total - ALL Majors Concentrations (where applicable)			325	20	345	350	29	379	375	23	398	410	22	432	
Business Administration Intent	(no concentration specified)	Female	43	3	46	43	1	44	38	1	39	74	3	77	
		Male	100	3	103	80	3	83	94		94	132	4	136	
		Subtotal	143	6	149	123	4	127	132	1	133	206	7	213	
	Management	Female	73	6	79	82	17	99	78	11	89	63	7	70	
		Male	94	8	102	127	8	135	155	11	166	139	7	146	
		Subtotal	167	14	181	209	25	234	233	22	255	202	14	216	
	Pre-Law	Female	4		4	6		6	2		2	1		1	
		Male	11		11	12		12	8		8	1	1	2	
		Subtotal	15		15	18		18	10		10	2	1	3	
	Subtotal			325	20	345	350	29	379	375	23	398	410	22	432

Business Administration Intent

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012			Fall 2013			Fall 2014			
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
Total - ALL Majors Concentrations (where applicable)				325	20	345	350	29	379	375	23	398	410	22	432	
Business Administration Intent	Undergrad Continuing	(no concentration specified)	Female	26	3	29	14	1	15	17		17	18	1	19	
			Male	51	2	53	38	2	40	34		34	41	1	42	
			<i>Subtotal</i>	77	5	82	52	3	55	51		51	59	2	61	
		Management	Female	46	4	50	50	13	63	52	6	58	51	6	57	
			Male	60	7	67	87	6	93	108	5	113	127	7	134	
			<i>Subtotal</i>	106	11	117	137	19	156	160	11	171	178	13	191	
		Pre-Law	Female	3		3	4		4	1		1	1		1	
			Male	7		7	9		9	5		5	1	1	2	
			<i>Subtotal</i>	10		10	13		13	6		6	2	1	3	
	<i>Subtotal</i>				193	16	209	202	22	224	217	11	228	239	16	255
	Undergrad First-Time	(no concentration specified)	Female	14		14	25		25	19		19	38		38	
			Male	46		46	39	1	40	53		53	41		41	
			<i>Subtotal</i>	60		60	64	1	65	72		72	79		79	
		Management	Female	2		2	6		6	1		1	3		3	
			Male	9		9	6		6	6		6	1		1	
			<i>Subtotal</i>	11		11	12		12	7		7	4		4	
		Pre-Law	Female	1		1	2		2							
			Male	2		2	2		2							
			<i>Subtotal</i>	3		3	4		4							
	<i>Subtotal</i>				74		74	80	1	81	79		79	83		83
	Undergrad Transfer	(no concentration specified)	Female	3		3	4		4	2	1	3	18	2	20	
Male			3	1	4	3		3	7		7	50	3	53		
<i>Subtotal</i>			6	1	7	7		7	9	1	10	68	5	73		
Management		Female	25	2	27	26	4	30	25	5	30	9	1	10		
		Male	25	1	26	34	2	36	41	6	47	11		11		

				Fall 2011			Fall 2012			Fall 2013			Fall 2014			
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
		<i>Subtotal</i>		50	3	53	60	6	66	66	11	77	20	1	21	
		Pre-Law		Female							1		1			
				Male	2		2	1		1	3		3			
				<i>Subtotal</i>	2		2	1		1	4		4			
		<i>Subtotal</i>		58	4	62	68	6	74	79	12	91	88	6	94	
<i>Subtotal</i>		325	20	345	350	29	379	375	23	398	410	22	432			

Business Administration Intent

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		129	216	345	149	230	379	130	268	398	148	284	432
Business Administration Intent	Asian	4		4	1		1					1	1
	Black or African American	9	12	21	17	9	26	17	18	35	20	19	39
	Hispanic/Latino		6	6	4	7	11	4	10	14	2	11	13
	Native Hawaiian or Other Pacific Islander				1		1					1	1
	Non Resident Alien	1	3	4		4	4	2	9	11	3	28	31
	Two or more races		1	1	1	2	3	3	3	6	1	4	5
	Unknown	3	6	9	12	31	43	12	21	33	11	21	32
	White	112	188	300	113	177	290	92	207	299	111	199	310

Business Administration

Degrees Awarded

			2010-2011	2011-2012	2012-2013	2013-2014
Total School			126	89	109	118
Baccalaureates	Business Administration	Business Administration	126	89	109	118
		<i>Subtotal</i>	126	89	109	118
	<i>Subtotal</i>		126	89	109	118

International Business & Econ

TOTAL enrollment

			Fall 2011			Fall 2012		Fall 2013			Fall 2014		
			Full Time	Part Time	Subtotal	Full Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors Concentrations (where applicable)			19	3	22	10	10	17	3	20	13	2	15
International Business & Econ	(no concentration specified)	Female	12		12	6	6	10	2	12	5	2	7
		Male	7	3	10	4	4	7	1	8	8		8
		Subtotal	19	3	22	10	10	17	3	20	13	2	15
	Subtotal	19	3	22	10	10	17	3	20	13	2	15	

International Business & Econ

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012		Fall 2013			Fall 2014			
				Full Time	Part Time	Subtotal	Full Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
Total - ALL Majors Concentrations (where applicable)				19	3	22	10	10	17	3	20	13	2	15	
International Business & Econ	Undergrad Continuing	(no concentration specified)	Female	12		12	6	6	8	2	10	5	2	7	
			Male	5	3	8	4	4	5	1	6	8		8	
			Subtotal	17	3	20	10	10	13	3	16	13	2	15	
		Subtotal	17	3	20	10	10	13	3	16	13	2	15		
	Undergrad Transfer	(no concentration specified)	Female						2		2				
			Male	2		2			2		2				
			Subtotal	2		2			4		4				
		Subtotal	2		2			4		4					
	Subtotal				19	3	22	10	10	17	3	20	13	2	15

International Business & Econ

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		12	10	22	6	4	10	12	8	20	7	8	15
International Business & Econ	Asian	1		1	1		1						
	Black or African American	1		1		1	1	1	1	1	1	1	2
	Hispanic/Latino	1	2	3	1		1	2	1	3	1	1	2
	Non Resident Alien	2	1	3								1	1
	Two or more races		1	1		1	1		1	1			
	Unknown		1	1		1	1	2	1	3	2		2
	White	7	5	12	4	1	5	8	4	12	3	5	8

International Business Intent

TOTAL enrollment

			Fall 2011			Fall 2012			Fall 2013			Fall 2014		
			Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors Concentrations (where applicable)			43	3	46	39	2	41	45	2	47	49	2	51
International Business Intent	(no concentration specified)	Female	25	2	27	19		19	24		24	27	1	28
		Male	18	1	19	20	2	22	21	2	23	22	1	23
		Subtotal	43	3	46	39	2	41	45	2	47	49	2	51
	Subtotal	43	3	46	39	2	41	45	2	47	49	2	51	

International Business Intent

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012			Fall 2013			Fall 2014		
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors Concentrations (where applicable)				43	3	46	39	2	41	45	2	47	49	2	51
International Business Intent	Undergrad Continuing	(no concentration specified)	Female	19	2	21	12		12	12		12	18		18
			Male	12	1	13	12	2	14	13	2	15	15		15
			Subtotal	31	3	34	24	2	26	25	2	27	33		33
		Subtotal	31	3	34	24	2	26	25	2	27	33		33	
	Undergrad First-Time	(no concentration specified)	Female	4		4	7		7	11		11	6		6
			Male	5		5	6		6	7		7	5		5
			Subtotal	9		9	13		13	18		18	11		11
		Subtotal	9		9	13		13	18		18	11		11	
	Undergrad Transfer	(no concentration specified)	Female	2		2				1		1	3	1	4
			Male	1		1	2		2	1		1	2	1	3
			Subtotal	3		3	2		2	2		2	5	2	7
		Subtotal	3		3	2		2	2		2	5	2	7	
	Subtotal	43	3	46	39	2	41	45	2	47	49	2	51		

International Business Intent

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		27	19	46	19	22	41	24	23	47	28	23	51
International Business Intent	Asian				1		1				1		1
	Black or African American	2	6	8	2	3	5	4	2	6	4	2	6
	Hispanic/Latino	5	1	6	2	3	5	1	2	3	3	2	5
	Non Resident Alien	1	2	3				1		1	2	2	4
	Two or more races					1	1		2	2		1	1
	Unknown				2	1	3	2	2	4	2	2	4
	White	19	10	29	12	14	26	16	15	31	16	14	30

International Business

Degrees Awarded

			2010-2011	2011-2012	2012-2013	2013-2014
Total School			17	21	13	12
Baccalaureates	Business Administration	International Business And Economics	17	21	13	12
		<i>Subtotal</i>	<i>17</i>	<i>21</i>	<i>13</i>	<i>12</i>
	<i>Subtotal</i>		<i>17</i>	<i>21</i>	<i>13</i>	<i>12</i>

Marketing

TOTAL enrollment

			Fall 2011			Fall 2012			Fall 2013			Fall 2014		
			Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors Concentrations (where applicable)			47	3	50	39	8	47	55	10	65	39	4	43
Marketing	(no concentration specified)	Female	31	2	33	21	1	22	24	5	29	10		10
		Male	16	1	17	18	7	25	31	5	36	29	4	33
		Subtotal	47	3	50	39	8	47	55	10	65	39	4	43
	Subtotal	47	3	50	39	8	47	55	10	65	39	4	43	

Marketing

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012			Fall 2013			Fall 2014		
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal
Total - ALL Majors Concentrations (where applicable)				47	3	50	39	8	47	55	10	65	39	4	43
Marketing	Undergrad Continuing	(no concentration specified)	Female	30	2	32	20	1	21	24	5	29	10		10
			Male	16	1	17	16	7	23	31	5	36	29	4	33
			Subtotal	46	3	49	36	8	44	55	10	65	39	4	43
		Subtotal	46	3	49	36	8	44	55	10	65	39	4	43	
	Undergrad Transfer	(no concentration specified)	Female	1		1	1		1						
			Male				2		2						
			Subtotal	1		1	3		3						
		Subtotal	1		1	3		3							
	Subtotal			47	3	50	39	8	47	55	10	65	39	4	43

Marketing

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		33	17	50	22	25	47	29	36	65	10	33	43
Marketing	Black or African American	1		1					1	1		1	1
	Hispanic/Latino					1	1		2	2		1	1
	Non Resident Alien	1		1				2		2		1	1
	Two or more races											1	1
	Unknown	3	1	4	1	2	3	2	1	3	1	2	3
	White	28	16	44	21	22	43	25	32	57	9	27	36

Marketing

Degrees Awarded

			2010-2011	2011-2012	2012-2013	2013-2014
Total School			43	45	32	54
Baccalaureates	Business Administration	Marketing	43	45	32	54
		<i>Subtotal</i>	43	45	32	54
	<i>Subtotal</i>		43	45	32	54

Marketing Major Intent

TOTAL enrollment

			Fall 2011			Fall 2012			Fall 2013			Fall 2014		
			Full Time	Part Time	<i>Subtotal</i>	Full Time	Part Time	<i>Subtotal</i>	Full Time	Part Time	<i>Subtotal</i>	Full Time	Part Time	<i>Subtotal</i>
Total - ALL Majors Concentrations (where applicable)			95	4	99	92	7	99	102	2	104	106	4	110
Marketing Major Intent	(no concentration specified)	Female	40	1	41	35	3	38	36		36	47	1	48
		Male	55	3	58	57	4	61	66	2	68	59	3	62
		<i>Subtotal</i>	95	4	99	92	7	99	102	2	104	106	4	110
	<i>Subtotal</i>		95	4	99	92	7	99	102	2	104	106	4	110

Marketing Major Intent

Undergraduate enrollment for ALL Majors by Student Type

				Fall 2011			Fall 2012			Fall 2013			Fall 2014			
				Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	Full Time	Part Time	Subtotal	
Total - ALL Majors Concentrations (where applicable)				95	4	99	92	7	99	102	2	104	106	4	110	
Marketing Major Intent	Undergrad Continuing	(no concentration specified)	Female	29	1	30	20	3	23	14		14	25	1	26	
			Male	38	3	41	36	2	38	35		35	48	3	51	
			Subtotal	67	4	71	56	5	61	49		49	73	4	77	
		Subtotal	67	4	71	56	5	61	49		49	73	4	77		
	Undergrad First-Time	(no concentration specified)	Female	5		5	3		3	13		13	7		7	
			Male	8		8	9		9	14		14	5		5	
			Subtotal	13		13	12		12	27		27	12		12	
		Subtotal	13		13	12		12	27		27	12		12		
	Undergrad Transfer	(no concentration specified)	Female	6		6	12		12	9		9	15		15	
			Male	9		9	12	2	14	17	2	19	6		6	
			Subtotal	15		15	24	2	26	26	2	28	21		21	
		Subtotal	15		15	24	2	26	26	2	28	21		21		
	Subtotal				95	4	99	92	7	99	102	2	104	106	4	110

Marketing Major Intent

Undergraduate enrollment for ALL Majors by Race and Ethnicity

		Fall 2011			Fall 2012			Fall 2013			Fall 2014		
		Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal	Female	Male	Subtotal
Total - ALL Majors		41	58	99	38	61	99	36	68	104	48	62	110
Marketing Major Intent	Asian							2		2	1		1
	Black or African American	2	1	3		3	3	1	4	5	3	6	9
	Hispanic/Latino		2	2	1	3	4		3	3	1	2	3
	Non Resident Alien		3	3		3	3		2	2	3	1	4
	Two or more races				1		1		2	2	1	1	2
	Unknown	2	4	6	4	6	10	2	7	9	3	5	8
	White	37	48	85	32	46	78	31	50	81	36	47	83