

School of Business and Management

Degrees Awarded

Academic Year 17-18

Degree Program	Undergraduate		Graduate		Grand Total	
	%	N	%	N	%	N
Business Administration	38.7%	111			29.9%	111
International Business & Econ	2.4%	7			1.9%	7
Marketing	15.7%	45			12.1%	45
Accounting	22.3%	64	10.7%	9	19.7%	73
Finance	20.9%	60			16.2%	60
Arts Management			4.8%	4	1.1%	4
Nonprofit Management			11.9%	10	2.7%	10
Public Administration			72.6%	61	16.4%	61
Grand Total	100.0%	287	100.0%	84	100.0%	371