

School of Business and Management

Enrollment

Fall 2017

Major	Undergraduate		Graduate		Grand Total	
	%	N	%	N	%	N
Business Administration	45.1%	503			37.9%	503
International Business And Economics	3.7%	41			3.1%	41
Marketing	13.5%	151			11.4%	151
Accounting	22.9%	255	10.8%	23	20.9%	278
Forensic Accounting			4.7%	10	0.8%	10
Finance	14.8%	165			12.4%	165
Arts Administration			8.9%	19	1.4%	19
Nonprofit Management			6.6%	14	1.1%	14
Public Administration			69.0%	147	11.1%	147
Grand Total	100.0%	1,115	100.0%	213	100.0%	1,328

School of Business and Management Enrollment by Racial Diversity

Fall 2017

Major	Undergraduate		Graduate	
	%	N	%	N
Business Administration		503		
Asian	3.6%	18		
Black or African American	9.3%	47		
Hispanic/Latino	4.8%	24		
Non Resident Alien	1.6%	8		
Two or more races	2.8%	14		
Unknown	5.2%	26		
White	72.8%	366		
International Business And Economics		41		
Black or African American	4.9%	2		
Hispanic/Latino	9.8%	4		
Non Resident Alien	7.3%	3		
Two or more races	4.9%	2		
Unknown	4.9%	2		
White	68.3%	28		
Marketing		151		
Asian	3.3%	5		
Black or African American	5.3%	8		
Hispanic/Latino	4.6%	7		
Native Hawaiian or Other Pacific Islander	0.7%	1		
Non Resident Alien	0.7%	1		
Two or more races	1.3%	2		
Unknown	5.3%	8		
White	78.8%	119		
Accounting		255		23
American Indian or Alaska Native	0.4%	1		
Asian	4.3%	11	4.3%	1
Black or African American	11.0%	28	4.3%	1
Hispanic/Latino	5.1%	13		
Non Resident Alien	1.2%	3	4.3%	1
Two or more races	4.7%	12	4.3%	1
Unknown	7.1%	18		
White	66.3%	169	82.6%	19
Forensic Accounting				10
Asian			20.0%	2
Black or African American			20.0%	2
Non Resident Alien			10.0%	1
Unknown			10.0%	1
White			40.0%	4

School of Business and Management Enrollment by Racial Diversity

Fall 2017

Finance		165		
Asian	1.8%	3		
Black or African American	7.3%	12		
Hispanic/Latino	5.5%	9		
Native Hawaiian or Other Pacific Islander	0.6%	1		
Non Resident Alien	1.8%	3		
Two or more races	1.2%	2		
Unknown	6.1%	10		
White	75.8%	125		
Arts Administration				19
Asian			10.5%	2
Black or African American			10.5%	2
Non Resident Alien			5.3%	1
Unknown			5.3%	1
White			68.4%	13
Nonprofit Management				14
Hispanic/Latino			14.3%	2
Two or more races			7.1%	1
Unknown			14.3%	2
White			64.3%	9
Public Administration				147
Asian			2.0%	3
Black or African American			12.2%	18
Hispanic/Latino			7.5%	11
Non Resident Alien			3.4%	5
Two or more races			3.4%	5
Unknown			8.2%	12
White			63.3%	93
Grand Total	100.0%	1,115	100.0%	213
<i>Subtotal American Indian/Alaska Native</i>	0.1%	1		
<i>Subtotal Asian</i>	3.3%	37	3.8%	8
<i>Subtotal Black or African American</i>	8.7%	97	10.8%	23
<i>Subtotal Native Hawaiian or Other Pacific Islander</i>	0.2%	2		
<i>Subtotal Hispanic/Latino</i>	5.1%	57	6.1%	13
<i>Subtotal Non Resident Alien</i>	1.6%	18	3.8%	8
<i>Subtotal Two or more races</i>	2.9%	32	3.3%	7
<i>Subtotal Unknown</i>	5.7%	64	7.5%	16
<i>Subtotal White</i>	72.4%	807	64.8%	138

School of Business and Management Enrollment by Gender

Fall 2017

Major	Undergraduate		Graduate	
	%	N	%	N
Business Administration		503		
Female	37.0%	186		
Male	63.0%	317		
International Business And Economics		41		
Female	56.1%	23		
Male	43.9%	18		
Marketing		151		
Female	48.3%	73		
Male	51.7%	78		
Accounting		255		23
Female	47.5%	121	47.8%	11
Male	52.5%	134	52.2%	12
Forensic Accounting				10
Female			70.0%	7
Male			30.0%	3
Finance		165		
Female	24.8%	41		
Male	75.2%	124		
Arts Administration				19
Female			57.9%	11
Male			42.1%	8
Nonprofit Management				14
Female			78.6%	11
Male			21.4%	3
Public Administration				147
Female			63.9%	94
Male			36.1%	53
Grand Total		1,115		213
<i>Subtotal Female</i>	39.8%	444	62.9%	134
<i>Subtotal Male</i>	60.2%	671	37.1%	79